- 1 ERIC COOPER
- 2 A. I'd have to guess. I can take a guess. Do you
- 3 want a guess --
- 4 Q. No.
- 5 A. -- or do you want me to state what I remember
- 6 specifically?
- 7 Q. I do not want you to guess. I want you to --
- 8 A. Okay. Then I'd have to guess. Then I'd have to
- 9 quess. I don't -- I don't specifically remember.
- 10 Q. That's fine. That's one of my ground rules, is
- 11 that I don't want you to guess. That's fine.
- 12 A. Okay.
- 13 Q. Okay. I'm going to introduce another exhibit
- 14 now. Bear with me for a second here.
- 15 (Exhibit 31 marked.)
- 16 Q. (BY MR. HUMPHREY) Okay. I have Exhibit 31
- 17 here.
- 18 Mr. Cooper, can you see this document?
- 19 A. Uh-huh.
- Q. Do you recognize this document?
- 21 A. I don't believe I've read this document, but I
- 22 do -- I can read what it is.
- Q. So this is Full Circle's answers to Bay Tek's
- 24 second set of interrogatories.
- Do you know what interrogatories are?

1 ERIC COOPER

- 2 A. Can you refresh me on what it is.
- 3 Q. Yeah. In lawsuits people can take what is
- 4 called discovery, where they seek information from the
- 5 other side.
- 6 One of the mechanisms that they use to do
- 7 that are called interrogatories, which are written
- 8 questions that the parties are asked to answer.
- Are you familiar with that process?
- 10 A. Yes. Now that you reminded me, yes.
- 11 Q. Okay. So were you involved in answering the
- 12 interrogatories in this case?
- 13 A. No.
- 14 O. At all?
- 15 A. No.
- 16 Q. Okay. So did you review this document at all?
- 17 A. I did not.
- 18 Q. Okay. I'm going to take you through a few
- 19 things here and just see if you have any knowledge of some
- 20 of these allegations.
- 21 On page 7 here. So the interrogatory asks
- 22 to state all facts according to contention that Bay Tek's
- 23 damages are barred because Bay Tek quote/unquote consented
- 24 or acquiesced for the use of the mark.
- 25 This is in line with what we were just

- 1 ERIC COOPER
- 2 displayed there.
- 3 Q. This particular picture here, this is -- this is
- 4 the Brewskee-Ball Web site, correct?
- 5 A. I believe so, yeah. I don't -- yeah, it looks
- 6 to be that, yes.
- 7 Q. And so this picture was posted on the
- 8 Brewskee-Ball Web site, correct?
- 9 A. Yes, I guess so. If you're showing me a
- 10 screenshot, yeah.
- 11 Q. And we established that the Web site was
- 12 publicly available, right?
- 13 A. The Web site was what?
- 14 Q. Publicly available?
- 15 A. Yes.
- 16 Q. So anybody who logged into the Web site could
- 17 potentially see this pictures?
- 18 A. Yes.
- 19 Q. Including, potentially, a child?
- MS. REILLY: Objection, form.
- 21 A. That's not for me to say.
- Q. (BY MR. HUMPHREY) You don't know if a child
- 23 with Internet access could see this?
- 24 A. If you want to -- if you need to draw that line
- 25 between the two, go for it. I'm not -- I'm not going to

Page 270 ERIC COOPER

- 2 speculate what a child does.
- Q. I'm not asking you to speculate. I'm asking you
- 4 if it's possible.
- 5 A. Is it possible for a child to get on the
- 6 Internet, yes.
- 7 Q. And it's possible for a child to go on this Web
- 8 site and see this photo, correct?
- 9 MS. REILLY: Objection.
- 10 A. I don't want to -- I -- I don't -- I don't know
- 11 what children do.
- 12 Q. (BY MR. HUMPHREY) You don't have to know what
- 13 children do. I'm just asking you is it possible --
- 14 A. Is the Web site -- you asked me if the Web site
- 15 was -- I'm sorry, finish.
- Q. Well, is the Web site age restricted in any way?
- 17 A. I already told you it wasn't.
- 18 Q. Okay. So -- but I'm just asking you, would it
- 19 be possible for a child with Internet access to come to
- 20 this Web site and see this photo?
- 21 A. I've already answered this question about this
- 22 Web site.
- Q. Would it be possible for a child to do this is
- 24 what I'm asking?
- 25 A. I don't want to draw a conclusion what a

- 1 ERIC COOPER
- 2 child -- can a child get on the Internet? Yes. Is our
- 3 Web site age restricted? No. You feel free to draw your
- 4 own conclusion about what children do.
- 5 Q. Why can't you draw that conclusion?
- 6 A. I don't -- I don't want to.
- 7 Q. Sir, it's not about what you want. I'm asking
- 8 you a question. I'm asking if it's possible that a child
- 9 could go to the Web site and see this photo?
- 10 A. Yes.
- 11 Q. Okay. Did you -- do you have any background in
- 12 graphic design?
- 13 A. Yeah. Yes. I told -- I believe you asked me my
- 14 education.
- 15 Q. Yes. That's right. That's right.
- So are you involved in graphic design at
- 17 all for Brewskee-Ball?
- 18 A. For Austin -- for mostly Austin stuff. Yeah,
- 19 some -- possibly some Brewskee-Ball stuff, when asked.
- 20 Q. So those -- the schedules that we were looking
- 21 at earlier with the team names, do you design anything
- 22 like that?
- 23 A. Yeah. Those -- I created those.
- Q. Did you create those specifically?
- 25 A. Yes.

- 1 ERIC COOPER
- 2 Q. So are you aware of any reputation that Bar
- 3 Stool Sports has?
- 4 A. No.
- 5 Q. You don't know anything about Bar Stool Sports?
- 6 A. I don't -- I really don't follow them. I know
- 7 that they -- I know that they know -- I recently read
- 8 somewhere recently that they made a deal with Major League
- 9 Baseball, like they're going to stream major league
- 10 baseball or something like that. I like baseball, so I --
- 11 that came across my feed.
- 12 O. I also like baseball and I am aware of that.
- 13 Let me show you another exhibit.
- 14 (Exhibit 35 marked.)
- 15 Q. (BY MR. HUMPHREY) So Full Circle United and
- 16 Eric Pavony then gave permission from Bar Stool Sports to
- 17 do that broadcast, correct?
- 18 A. I -- I wouldn't -- I don't know if I would say
- 19 Full Circle United or Full Circle Bar, but, yes.
- Q. I'm going to put up this exhibit.
- But you're not aware of Bar Stool's
- 22 reputation, correct?
- A. I am not.
- Q. Okay. I'm going to show you an exhibit briefly.
- Okay. This is Exhibit 35. We're not going

Page 279 1 ERIC COOPER to spend much time on this. I just want you to take a 3 look. So this is an article from Media Matters, 4 and it's collecting what I would -- I don't want to call it the greatest hits, but probably the worst of the worst 6 of Bar Stool Sports. The title is, Bar Stool Sports is a cesspool of misogyny and bigotry. 8 9 Do you see that? A. Uh-huh. 10 Q. And I'm not going to read the laundry list here, 11 because, frankly, it's some pretty vile stuff. But I just 12 13 want you to take a look and see some of the headings of things they have categorized here as actions Bar Stool 14 15 Sports has taken. Can you tell me what this says? 16 A. Sexualizing minors and whitewashing 17 nonconsensual explicit content. 18 19 Okay. And what does this one say? 20 Perpetuating and encouraging sexism and 21 misogyny. 22 And what -- this is very long. What does this one say?

Perpetuating and encouraging racism.

As you can you see, these are pretty long.

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- 1 ERIC COOPER
- What's this one say?
- A. Perpetuating and encouraging anti-LGBTQ
- 4 (inaudible).
- 5 Q. Okay. So my question to you is: Well, do you
- 6 have kind of an understanding of some of the things now
- 7 that Bar Stool Sports has been accused of doing?
- A. Well, the headlines you made me read, yeah.
  - 9 Q. But based on -- but based on that, you --
- 10 A. Well, I haven't read the article. I haven't
- 11 read the article, so, you know...
- 12 Q. Okay.
- 13 A. I mean, I get -- I get that somebody wrote a
- 14 piece about them. And --
- 15 Q. Right?
- 16 A. And pointing out -- pointing out these headlines
- 17 that you made me read.
- 18 Q. So my question to you is: Does having an event
- 19 associated with Bar Stool Sports in any way reflect --
- 20 reflect positively on the Skee-Ball mark or on Bay Tek?
- MS. REILLY: Objection to form.
- O. (BY MR. HUMPHREY) Based on this.
- 23 A. Based on that? But I haven't read that.
- MS. REILLY: Same objection.
- Q. (BY MR. HUMPHREY) But knowing what they're